Luong, Kit

From:

Maisel, Anthony

Sent:

Friday, January 28, 2005 8:53 AM Luong, Kit

To:

Subject:

For the files

Kit,

I spoke to 25 SMU students last night on the campus of Southern Methodist University. The discussion last two hours about the business of broadcasting and print.

The contact name at the University is Lucy L. Scott - Division of Journalism at SMU. Her address is PO Box 750113 -Dallas, Texas 75275 - phone number is 214 768-3540. Ilscott@smu.edu.

It was a very nice experience.

Anthony Maisel **News Director KDAF**



Tony Pederson
Belo Distinguished Chair in Journalism

April 18, 2005

Joe Young President/General Manager KDAF-TV 8001 John Carpenter Freeway Dallas, TX 75247

Dear Joe:

Thank you so much for responding to Ed Wilson's invitation and having lunch with us on campus last week.

We are very proud of the progress made here in SMU journalism in a very short time period, and we have ambitions for much more as we develop a nationally recognized program in convergence journalism. As I indicated in my remarks at the luncheon, part of our mission is to serve the professional broadcast community in North Texas and be closely aligned with the extraordinary professionalism that exists here.

We will work diligently to merit your confidence, and we welcome your comments, your critiques and your help in building this program. Please let us know in what ways we can help you.

Sincerely,

Tony Pederson